



International Workshop

Post Economic Meltdown Era - Challenges & Strategies

February 4 - 5, 2012

Banaras Hindu University, Varanasi, India

Organized by:

Faculty of Management Studies

In Association with



ALLIANCE
UNIVERSITY

KEY DATES

Submission of Abstract:
(Word limit 300)

November 30, 2011

Acceptance of Abstract:

December 15, 2011

Submission of the full length papers:
(Word limit: 5000)

December 31, 2011

All electronic submissions should be sent to: iw2012@fmsbhu.ac.in, iwfms2012@gmail.com

Framework

The Global Economic Crisis and the Great Recession that followed have inflicted tremendous economic and social damage across the world. Analytical discussions are critically needed that cover options for mitigating impending protectionism as countries generate responses to the crisis, support options for resuscitating the drying trade finance, options for equilibrating international supply and demand in the commodity market at both national and multilateral levels. The workshop on **Post Economic Meltdown Era: Challenges and Strategies** is an initiative by the **Faculty of Management Studies, Banaras Hindu University** in association with **AMDISA, SAARC** and **Alliance University, Bangalore** so as to bring together policy makers, academicians and researchers who are working in areas related to the mitigation of the crisis and damage caused by the economic slowdown and to suggest ways and means for economies across the globe to sail through safely and achieve a sustainable pace of growth.

Objectives

Against the above background and context, the objectives of the Workshop will be to:

- Examine the models and options for mitigating the adverse effects of the global financial/economic crisis on trade and development performance of developing and developed countries.
- Identification of the effects of the global financial/economic downturn on the economies of the developing countries.
- Methods, tools and policy options for obtaining sustainable economic growth during the economic crisis in the developed and developing countries.

Thematic Clusters

The two day International Workshop will cover the following thematic clusters:

- i. The Global Financial/Economic Crisis
- ii. Trade and Development Implications of the Global Financial/Economic Crisis for Developing and developed countries.
- iii. The Implications of the Implicit Protectionism arising from current Responses to the Global Financial/Economic Crisis.
- iv. Strategising Indian industry to overcome the impact of global meltdown.
- v. Synthesis of potential feasible Policy options.

For whom

- Policy makers in Government and non-governmental organizations,
- Experts from the Industry and Corporate,
- Academicians and researchers from the related areas

Date & Venue

February 4-5, 2012 at **Banaras Hindu University**, Varanasi-221005 (UP), India

Call for papers

We invite academic scholars, practicing professionals, and management students to participate by sharing their papers on various sub-themes.

Guidelines for Paper Submission:

- Only original and unpublished work is sought. The contributors should certify that manuscript has neither been published anywhere nor is being considered presently anywhere for publication.
- Submission should include a separate title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address (s), telephone/fax numbers and e-mail address(s), title of the paper and up to four key words that describe the paper. The last sheet of the paper should have a brief autobiography of the author(s) in not more than 100 words.
- For preparation of the manuscript, the author(s) are requested to follow APA Citation Style. An electronic version of the manuscript in MS-Word format should be submitted via e-mail and a hard copy of the same should be sent. (All text should be in single space with 1 inch margin on all the sides on (A4) size paper using a font size of 12 in Times Roman.)
- Few selected papers would be considered for publication in the form of a book to be published on the occasion and/or in the Institute Journal. At least one of the authors must pre-register for the Workshop and present the paper. A maximum of two papers can be presented by one person.

Key dates

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Registration

The registration fee will include the participation in the Workshop, the Workshop proceedings and the working lunch and snacks during the Workshop.

Category:	Before 31st Dec	After 31st Dec
Indian Nationals:		
(a) Institutional	INR 4000	INR 5000
(b) Academician	INR 2500	INR 3000
(c) Research Scholar	INR 1500	INR 2000
Foreign Nationals (from SAARC):	USD 50	USD 75
Foreign Nationals (Excluding SAARC):	USD 100	USD 120

Mode of payment: Registration fee shall be paid through DD in favour of **"The Dean, Faculty of Management Studies, BHU"** payable at **Varanasi (India)** or through electronic transfer at **State Bank of India, Branch Code: 0211, A/c 10654899123**, Bank Swift code No. **SBININBB501**.
(A copy of bank transfer details may please be attached with registration form).

Accommodation

Accommodation may be arranged on request in a Hotel/University Guest House on payment basis. The details of hotels in Varanasi may be viewed on www.varanasicity.com.



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Organizing Committee

Chief Patron : Padamshri Prof. Lalji Singh
Vice-Chancellor, BHU

Patrons:

Prof. H.C. Chaudhary
Prof. D. Barman
Prof. R.K. Pandey
Prof. B.P. Rayaguru (*ED, AMDISA*)
Dr. Madhukar G. Angur (*Chancellor, AU*)

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Dean, Faculty of Management Studies, Banaras Hindu University

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AMDISA

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FMS-BHU

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Banaras Hindu University, Varanasi – 221005.

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Web: bhu.ac.in/fms

Banaras Hindu University (www.bhu.ac.in)

Banaras Hindu University ranks among the first few in the country in the field of academic and research output. This university has two campuses sprawling over 4000 acres of land, one which is known as main campus and other the newly established Rajiv Gandhi South Campus at Barkachha, Mirzapur. BHU has 4 Institutes, 16 Faculties, 140 Departments, 4 Advanced Centers and 4 Interdisciplinary Schools. The University is ranked No. 1 among Indian Universities done by recent survey by India Today – Nelson survey in 2010. BHU has its mark in the national and international levels in a number of frontier areas of Science, Social Science, Technology, Medicine and Agriculture etc. The University has the proud privilege of imparting education in subject areas ranging from the most ancient subjects of Sanskrit and Ancient History to the most modern ones like Modern Medicine and Nano Technology.

AMDISA (www.amdisa.org)

The Association of Management Development Institutions in South Asia (AMDISA) was established in 1988, with the initiative of leading management development institutions in the South Asian Association for Regional Cooperation (SAARC) region. AMDISA is an international not-for-profit association, and is a "SAARC Recognised Body". It has 253 members, of which 220 are Institutional Members from the SAARC region, 4 Affiliate Members, 15 Corporate Members and 14 Reciprocal Members. The Association interfaces business schools with leaders interested in management development; promotes professional development of management faculty; provides institution-building assistance to business schools and corporate management development centres in the region.

Alliance University (www.alliance.edu.in)

Alliance University is a private University established in Karnataka State by Act No. 34 of year 2010. Alliance University is located on an extensive state-of-the-art campus on the Chandapura-Anekal main road, Bangalore. The city campus of the University is located in BTM Layout, Bangalore. Within a relatively short span of time, Alliance University is today counted amongst one of the best educational institutions of the country.



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REGISTRATION

Institutional

Academician

Research Scholars

Indian

Foreign National (From SAARC)

Foreign National (Excluding SAARC)

Name :

Designation :

Organization :

Address for Communication :

Phone / Mb.:

Fax

E-mail :

Topic of the Paper (if applicable)

Payment Mode

DD

Cash

Details of the Demand Draft (drawn in favour of the Dean, Faculty of Management Studies, BHU payable at Varanasi)

DD No	Date	Amt.	Bank

Accommodation required: Yes / No

If yes, from _____ To _____

Date:

Signature

(Signature of the Forwarding Authority)

(Photocopies of the Registration Form may be used)